

Data Protection

Most Effective Software GmbH (hereinafter referred to as „Most Effective“) take the protection of your personal data very seriously. The rules of the German data protection law, especially those of the Federal Data Protection Act, are strictly obeyed. Individual personal data shown on the website will be limited to the extent which is technically necessary. Under no circumstances will such data be sold or passed on to third parties for any other reason.

The following shall demonstrate how we provide this protection and which kind of data is collected for which reason.

Data processing on this internet page

Most Effective’s server automatically collects and stores the log file information provided by your browser which are

Browser type and version
Time of the server request
Referrer URL (page visited before)
Operating system
Name of the accessing host (IP address)

Most Effective may not assign this information to specific persons. Furthermore, this information will not be pooled with other data sources and will be deleted after a statistical evaluation.

Cookies

At various points these internet pages utilise so-called Cookies which are intended to make the content of our website more user friendly, effective and secure. Cookies are small text files which are stored on your computer by your browser. Most of the Cookies used by us are so-called Session Cookies. Such Cookies are automatically erased after you finish your visit to our website. Cookies do not damage your computer and do not contain viruses.

Newsletter

If you wish to receive the newsletter offered on our website, we need a valid e-mail address as well as certain information which gives us the possibility to control whether you are indeed the owner of this e-mail address or whether the owner of this address has given permission to receive the newsletter. No further data will be collected. You may at any time withdraw your confirmation to store your data and your e-mail address as well as your approval of use of this information to send you the newsletter.

Right of access to personal data

You have the right to be informed at any time about your personal data which has been stored, including information about the source and the recipients of such data as well as the reason for their storage. For such information please send an e-mail to: contact@mosteffective.eu.

Additional Information

Your trust is important to us. Therefore, we wish to remain available for discussion at any time regarding the processing of your personal data. If you have questions which this data protection notice could not answer or if you wish to have more detailed information concerning a certain subject, please send an e-mail to: contact@mosteffective.eu

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